

# WANTED

## Chili Champs



Anyone with information about the Chili Champs' whereabouts should report to:



Chili Champs are known for providing a killer recipe, a dangerous amount of creativity, and an illegal amount of fun!



# D.A.R.E.



- We are registering prior to **September 10, 2010**; enclosed is our entry fee of \$15.
- We missed the deadline; enclosed is our entry fee of \$30.
- We are unable to participate, but please accept our cash donation.  
(Your donation will directly support D.A.R.E., G.R.E.A.T., and Habitat for Humanity - La Crosse area. Each is a 501(c)(3) organization.)

Organization/Team Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ Daytime Telephone Number: \_\_\_\_\_ Date Submitted: \_\_\_\_\_

Email: \_\_\_\_\_

Please submit your registration no later than **September 25, 2010** to State Bank Financial, 401 Main Street, La Crosse, WI 54601, Attn.: Marketing Department.  
Please make all checks payable to "Chili Cook-off"

Feel free to copy this form for additional team entries.

**For more information, or if you have any questions, please call Karyn Ruhi at 608. 791.4533 Thank You!**



**Saturday, October 9, 2010**

11:30 a.m. – 2:30 p.m.

State Bank Financial Parking Lot  
401 Main Street  
Downtown La Crosse

ALL Proceeds of the event support our local **D.A.R.E, G.R.E.A.T, and Habitat for Humanity** programs.

Enjoy the fun of the **15th Annual Historic Downtown Day** after the Chili Cook-off. There will be music, kid's games, entertainment acts and much more taking place in downtown La Crosse!

**Public Admission is only \$5 per person so invite family and friends to watch you in action!**

Kids under 12 are admitted FREE!  
ADMISSION INCLUDES CHILI!

Do you have what it takes to take down the previous Chili Champs?

*School:* Onalaska School District

*Media:* WXOW News 19

*Non-Profit:* Franciscan Skemp

*Individual:* Delta Sigma Phi

*Business:* Dahl Automotive

*Government:* La Crosse Sheriff's Dept

*Best Artistic Presentation:* Habitat for Humanity

*Best Overall:* Franciscan Skemp



**HURRY!**

Register by September 10th!

Save \$15 plus receive a free promotional kit to help you promote your chili!

### Official Rules of the Chili Cook-Off:

1. Contestants may arrive to start cooking no earlier than 7:30 a.m.
2. Meat may be cooked and produce may be chopped before arriving on the grounds, however, chili MUST be assembled on the grounds.
3. Chili should be hot & ready to serve at 11:30 a.m.
4. Approximately 12-15 gallons of chili should be prepared
5. All cooking must be done by gas or charcoal grill/cooker
6. Entrants must supply their own equipment (cooking/ Coleman stoves, table, chairs, utensils, etc.)
7. Electricity will NOT be available
8. Each team will be placed into a category upon receipt of their entry form.

### Judging of the Competition:

- Judging will be by popular vote, so invite all of your employees, friends and family!
- Each team will be placed into a category, and each category will have a winner.
- One overall winner will be selected
- One award will be given for "Best Artistic Presentation" so BE CREATIVE! Name your chili and dress accordingly!

### What you'll get for entering the chili cook-off:

- Name recognition the day of the event
- The chance to win "best chili" in your category
- Name recognition on any advertising before and after the event
- Free press coverage if you win
- Free promotional kit to promote your chili
- The satisfaction of helping THREE great local organizations while having fun with friends, family and co-workers!