

Making the switch has never been so easy!



ezSWITCH from State Bank Financial,
the fastest, easiest way to move your account

Everything you need to easily change banks.

Changing banks can seem like an insurmountable task: moving your direct deposits, changing your direct debit items, setting up new bill pay accounts. That's why State Bank Financial has designed this Switch Kit to make changing banks as simple as possible. We've provided a Checklist and a Direct Deposit/Auto-Payment Checklist to make this process even easier! Make the switch to State Bank Financial today.

Only four steps: It's really that easy!

First: Open the State Bank Financial checking account that fits your needs.

Visit any State Bank Financial location to open a checking account and request your debit card. During your visit, we'll work with you to complete the process.

Second: Change/set up your direct deposits.

We'll work with you to switch or start all of your direct deposit transactions. If you receive direct deposits from a government agency, we'll call and request the change the very day you're in the bank to open the account. Just complete the Direct Deposit Change Request Form.

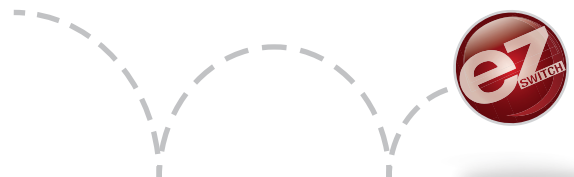
Third: Change any automatic debit payments.

Provide us with a copy of your last bank statement, and we'll identify all the transactions that may be automatically debited. Then, we'll work with you to complete an Auto-Payment Form for each company that may debit your account, alerting them to the change and asking them to re-direct the debit to your new State Bank Financial account. Depending on your comfort and balances, it may be best to stop all direct debits first and then restart them at a later time at State Bank Financial. This will ensure you avoid having a negative balance in your old account. If you would like to use Online Bill Pay, we'll work with you to set up this easy-to-use service.

Fourth: Close your old account.

Once all your deposits and auto-payments are switched to State Bank Financial, you're ready to close the old account. Just complete the Account Closing Authorization Form and mail it to your previous bank.

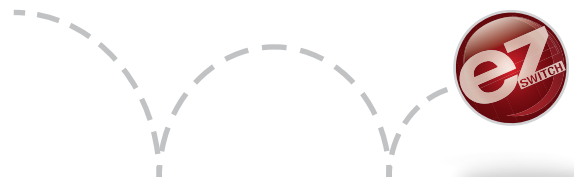
Remember, our friendly team members are ready to assist you each step of the way! However, if you prefer to complete the paperwork, feel free to do so. Just complete the necessary forms and mail!



Changing your bank checklist

When you use the State Bank Financial Switch Kit, changing banks is easy. This handy checklist will help you track your progress. Simply check the box next to the items you've completed:

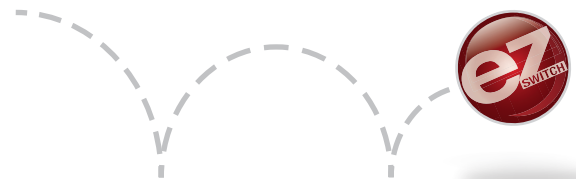
- Open your new State Bank Financial checking and/or savings account and make your initial deposit.**
- Sign up for online banking so that you can control when you pay your bills through your new State Bank Financial checking account.**
- Make certain enough funds are available in your "old" account (at your previous financial institution) to cover any automatic payments that may have not yet been transferred and to also cover any checks that may not have cleared that account.**
- Send written notice to your direct deposit vendors (payroll, Social Security, etc.) alerting them to send direct deposits to your new State Bank Financial account. Be sure to use the State Bank Financial Direct Deposit Authorization form to assist in this process.**
- Send written notice to the vendors who directly debit your account for payments (utilities, insurance, etc.) alerting them that you have closed your "old" account. Use the State Bank Financial Auto-Payment Change Request form to assist in this process**
- Confirm all direct debits have moved.**
- Confirm all direct debits have stopped on the "old" account.**
- Confirm all checks have cleared the "old" account.**
- Send written notice to your previous financial institution to close the old account. Use the Account Closing Authorization form.**
- Set up your payees in Bill Pay and create a payment schedule that works best for you! Use our State Bank Financial Payee Checklist to ensure you don't miss a payment.**
- Remember our new account specialists will help you as needed with each of these steps!**



To ensure you've changed all your direct deposits and auto-payments, let's identify what needs changing before completing the forms included in the Switch Kit. You'll see just how easy it is to switch to State Bank Financial!

| Deposits | Company Name/Address | Account Number | Phone (optional) | SBF use only |
|-----------------|----------------------|----------------|------------------|--------------|
| Payroll | | | | |
| Pension | | | | |
| Social Security | | | | |
| Other | | | | |
| Other | | | | |
| Other | | | | |

| Deposits | Company Name/Address | Account Number | Phone (optional) | SBF use only |
|-------------|----------------------|----------------|------------------|--------------|
| Mortgage | | | | |
| Car | | | | |
| Car | | | | |
| Insurance | | | | |
| Insurance | | | | |
| Telephone | | | | |
| Cell Phone | | | | |
| Electricity | | | | |
| Gas | | | | |
| Water | | | | |
| Other | | | | |
| Other | | | | |
| Other | | | | |
| Other | | | | |



Auto-Payment Authorization **Change** **New**

Complete this form for each automatic payment. You may photocopy this form.

Customer Information:

| | |
|------------------|------------|
| Name: | Date: |
| Address: | |
| City, State, Zip | Telephone: |

Vendor/Payee Information: (complete as much as possible):

| | |
|------------------|---------------------------------|
| Vendor Name: | Your Account # with this vendor |
| Address: | |
| City, State, Zip | Telephone: |

New Bank Information:

State Bank Financial
401 Main Street | La Crosse, WI 54601 | ABA Routing #091800316

New Account Number: _____ Checking Savings

Effective immediately, I/we authorize the above referenced Vendor/Payee and State Bank Financial to initiate entries to my checking/savings account. This authorization will remain in effect until I notify the referenced vendor in writing to cancel this request in a reasonable amount of time to act.

Signature: _____

Second Signature, if applicable: _____

Include a voided check or deposit ticket with this form when sending.

Any questions call or email us through our secure e-mail system found at www.statebankfinancial.com



To: _____

Former Financial Institution

| | |
|---|---|
| Name: | Date: |
| Address: | |
| City, State, Zip | Telephone: |
| Accounts (list account numbers and select the account type – checking, savings, etc.) | |
| Account #: _____ | <input type="checkbox"/> Checking <input type="checkbox"/> Savings <input type="checkbox"/> Money Market <input type="checkbox"/> Other |
| Account #: _____ | <input type="checkbox"/> Checking <input type="checkbox"/> Savings <input type="checkbox"/> Money Market <input type="checkbox"/> Other |
| Account #: _____ | <input type="checkbox"/> Checking <input type="checkbox"/> Savings <input type="checkbox"/> Money Market <input type="checkbox"/> Other |

I/we hereby authorize the closure of the above listed account(s). Please mail any funds remaining in these accounts to:

Me, at the above address

State Bank Financial
401 Main Street | La Crosse, WI 54601 | ABA Routing #091800316

Account number to be credited: _____
(Please reference my State Bank Financial account number on the check.)

If applicable, please discontinue my Bill Pay service

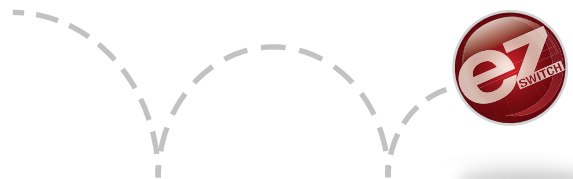
If applicable, please cancel my debit card and/or ATM card

Primary account holder signature: _____

Joint account holder name: _____

Joint account holder signature: _____

Note: prior to sending this Account Closing Authorization Form, please review or call your State Bank Financial New Account Specialist to ensure all your automatic payments and direct deposits have been switched to your new State Bank Financial account.



Please feel free to make additional copies of any forms. While we recommend using Online Bill Pay in place of auto-debits, we have included the Auto-Payment Change Request form for your convenience. If you have any questions about these forms, please contact a New Account Specialist.

State Bank La Crescent

109 South Walnut Street La Crescent, MN 55947
PH 507.895.5600 FX 507.895.5606

State Bank La Crosse

401 Main Street La Crosse, WI 54601
PH 608.784.4600 FX 608.791.4205

State Bank Marshfield

124 North Central Avenue Marshfield, WI 54449
PH 715.486.1263 FX 715.486.1482

State Bank Onalaska

1836 East Main Street Onalaska, WI 54650
PH 608.781.1836 FX 608.781.6716

State Bank Shelby

4020 Mormon Coulee Road La Crosse, WI 54601
PH 608.788.0400 FX 608.788.0414

State Bank Sparta

203 West Wisconsin Street Sparta, WI 54656
PH 608.269.2111 FX 608.269.2177

